



AMERICAN DEVELOPMENT
INSTITUTE

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SUMMARY

ADI Energy developed and designed the proposal for a technology specific demand response program for the residential and small commercial market sector. Application and ECMs are confidential and cannot be disclosed.

ADI Energy designed and developed the proposal including demographic analysis of the various market sectors, potential saturation rates of various demand resources presently employed in the target area and the price elasticity of each technology versus

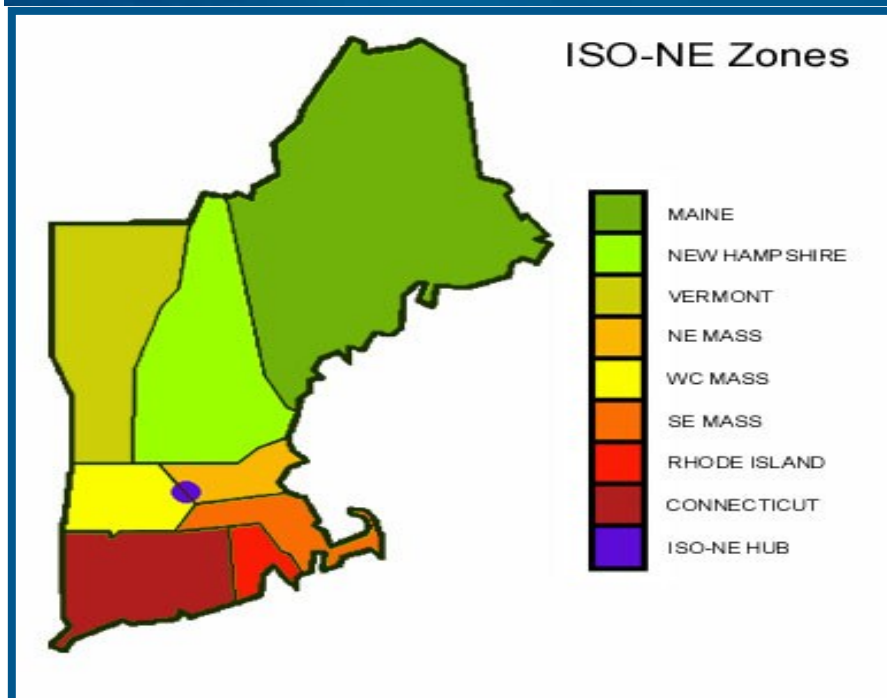
SERVICES

- Energy savings analysis
- Demographic Analysis
- Energy Trending
- Energy Modeling

MEASURES

- Lighting Fixture Upgrades
- Variable Frequency Drives
- Premium Efficiency Motors

ISO-NE Demand Response Program



UNIQUE VALUE TO CUSTOMER

ISO New England needed a quick and cost-effective way to meet the peak load of New England electricity demand. ADI Energy developed a program for a client to effectively win a large megawatt demand response program.

ADI Energy's client was the only bidder for the technology offered under this program. The details of this program are confidential.

Enron recently partnered with this client to provide support services under this contract.